



Leadership and Communication Keynote Speaker and Team Trainer

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Biography

Shannon has been a communication professional for more than 30 years and has had the privilege of helping companies, associations, nonprofits, and Members of Congress develop clear, compelling messages to achieve their desired results.

She is now a sought-after keynote speaker and consultant who offers a unique blend of tactical knowledge and compassion to help business professionals become better leaders.

Shannon is also an instructor at Georgia Southern University, teaching public speaking classes to undergraduates and communication and leadership classes to professionals.

Her education includes a Master of Arts in Professional Communication and Leadership from Armstrong State University (now Georgia Southern University) and a Bachelor of Arts in Journalism and Political Science from the University of Wisconsin-Madison.

When she's not keeping her mind in peak condition via her communication and leadership training, Shannon tries to keep her body in peak condition through teaching yoga, Pilates, and group fitness classes.

Along with her husband Ed (a pilot and a retired Naval Officer and Aviator), Shannon has three grown children: Natalie, Jacqueline, and James. She is also active in her parish, St. Anne Catholic Church.

Introduction—ACE Your Communication: The Five-Step Framework to Persuade, Lead, and Drive Results

Our speaker today has been a communication professional for more than 30 years. She has helped business professionals, club managers, students, and Members of Congress develop clear, compelling messages to achieve their desired results. She is now a sought-after keynote speaker and consultant. In today's session, she will show us how to ACE our communication by focusing on Alignment, Curiosity, and Empathy, then take it a step further with a proven five-step framework to persuade, lead, and drive results. As much as she loves speaking, her favorite roles are being a wife to her husband Ed and a mother to her grown children: Natalie, Jacqueline, and James. Please welcome Shannon GaNun!